

## CURRICULUM VITAE AND LIST OF PUBLICATIONS

### Personal Details

Name: Inbal Ben-Asher Gitler  
Institutional Affiliation: Sapir Academic College / Ben-Gurion University of the Negev  
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### Education

- B. A.** 1987-1991  
Yolanda and David Katz Faculty of the Arts, Tel-Aviv University
- M. A.** 1992-1998 magna cum laude  
Yolanda and David Katz Faculty of the Arts, Tel-Aviv University  
Specialty: Art History  
Title of Thesis: *Orientalism in architecture and interior design in Europe and America in the nineteenth century*  
Supervisor: Dr. Edina Meyer-Maril
- Ph. D.** 1998-2006  
Yolanda and David Katz Faculty of the Arts, Tel-Aviv University  
Specialty: Art History  
Title of Thesis: *The architecture of the Jerusalem YMCA building (1919-1933): constructing multiculturalism*  
Supervisor: Dr. Edina Meyer-Maril
- 1999-2004 Research for Ph.D. dissertation in the United States ( at Duke University, Durham, North Carolina, University of Minnesota, Minneapolis, New York City, NY and Chicago, Illinois).
- 2000-2001 Attended the graduate level course "Architecture and the Market" at the Department of Art History of Duke University, Durham, North Carolina
- 1984-1987 Studied drawing and printing in the studio of the Israeli artist Mike Dvorsky, Ramat Hasharon, Israel

## Awards and scholarships

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|------|--|
| 2016 | Sapir Academic College outstanding lecturer title.   |
| 2011 | Fellowship to deliver a paper at the 27th AIS Annual Conference: "Israel as a Jewish and Democratic State," Brandeis University, Waltham, MA. (\$800)                  |
| 2010 | Ben-Gurion University President's Award for Excellence in Teaching.  |
| 2008 | Scott Opler Emerging Scholar Fellowship for delivering a paper at the Society of Architectural Historians' 61 <sup>st</sup> Annual Meeting, Cincinnati, Ohio. (\$1000) |
| 2006 | Fellowship to deliver a paper at the General Assembly of the YMCA of the USA, Nashville, TN. (incorporated with stipend listed below in Research Grants). (\$2000)     |
| 1993 | Excellency scholarship for M.A. students from Tel Aviv University. (3000 NIS)  |

## Research Grants

### (a) Institutional Grants

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|-----------|--|
| 2014-2018 | Annual research budget and research teaching reduction (הפחתת הוראה) from Sapir College, in acknowledgement of research achievements.  |
| 2017      | Special grant from Sapir College for publishing the edited volume " <i>Timely Teaching</i> " (2000 NIS)  |
| 2015      | Special grant from Ben-Gurion University President, Dean of the Faculty of Arts and Social Sciences, and Sapir Academic College for publication of edited book: <i>Monuments and Site-Specific Sculpture in Urban and Rural Space</i> . (BGU: 8000 NIS; Sapir: 1000 NIS) |
| 2013      | Special budget from Sapir College for applying for an Israel Science Foundation grant. (6000 NIS)  |

### (b) Competitive Grants

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|------|--|
| 2018 | Israel Science Foundation (ISF). Title of Project: "Architecture as as Cross-Cultural Project: Building in Jerusalem during the British Mandate, 1917-1948." PI: Inbal Ben-Asher-Gitler (334,000 NIS). |
| 2011 | Rich Foundation <i>Award</i> for Advancement of Women in the Academy for traveling to a professional conference (Ben-Gurion University). (\$2000)  |
| 2006 | Stipend from the YMCA of the USA for conducting research in the USA, investigating the artists and architects who worked on the Jerusalem YMCA building. (\$2000)                                      |

## Employment

- 2018 — Tenure-Track Senior Lecturer, Sapir Academic College, teaches at the School of Communication, Dept. of Liberal Arts and Sciences and Dept. of Culture-Creation and Production
- 2017-2018 Guest researcher (sabbatical leave), Leibniz-Institut für jüdische Geschichte und Kultur – Simon Dubnow, Leipzig, Germany
- 2012-2018 Tenure-Track Lecturer, Sapir College, teaches at the School of Communication, Dept. of Liberal Arts and Sciences and Dept. of Culture-Creation and Production
- 2009 — Adjunct Lecturer, Ben-Gurion University, Department of the Arts, Faculty of Arts and Social Sciences
- 2005-2012 Adjunct Lecturer, Sapir College, School of Communication, Dept. of Liberal Arts and Sciences and Dept. of Culture- Creation and Production
- 2008-2011 Adjunct Lecturer, Kaye College, Beer-Sheva
- 2006-2010 Adjunct Lecturer, Tel Aviv University, The David Azrieli School of Architecture
- 2006-2007 Lecturer, Levin Cultural Center, Beer Sheva
- 2001-2003 Chief Curator, Rosenzweig Museum and Jewish Heritage Foundation of North Carolina
- 2001-2002 Developed and taught art and art history programs for the JCCWW (Jewish Community Center Without Walls) of the Durham-Chapel Hill Jewish Federation
- 1998-1999 Adjunct Lecturer, HIT (Holon Institute of Technology), Department of Design
- 1993-1999 Teaching assistant, the Dept. of Art History, Yolanda and David Katz Faculty of the Arts, Tel-Aviv University
- 1998-1999 Assisted the chair of Modern Art at Tel Aviv University in integrating computer-aided teaching, and taught its first course using this technology

## Courses taught

### Undergraduate courses:

- Architecture in Israel 1850-2000 (Sapir College / TAU)
- Architecture in Israel – between Local and Global (Sapir College / BGU)
- Architecture in Israel –Full online course (Sapir College)
- Architecture and Communication (Sapir College)
- Mediterranean: City, Street, People (Sapir College)
- Architecture and the New Public Sphere (Sapir College)
- Architecture in the Negev (Sapir College)
- An "architectural laboratory": Modern and Contemporary Architecture in Beer-Sheva (BGU)
- Campustudio: The architecture of the Ben-Gurion University Campuses (BGU)

- Theories and Methodologies in Art History (BGU)
- The Arts of Islam between East and West (Sapir College)
- Orientalism in the Arts (Kaye College)
- Survey of Art History (from the Greek Era until the Modern Era) (Sapir College)
- Survey of Modern Art: 19<sup>th</sup> and 20<sup>th</sup> Centuries (BGU / Sapir College)
- Survey of Israeli Art (BGU / Sapir College)
- Israeli Art and Design, 1900-2000 (Sapir College)
- Art, Society and Culture in Israel (Sapir College)
- Select issues in Modern Art: 19<sup>th</sup> and 20<sup>th</sup> Centuries; pro-seminar & seminar (Kaye College)
- Looking at Art: Aspects of History and Criticism (Sapir College)
- Basic Concepts in Art (Kaye College)
- Colored Pictures: gendered and ethnic otherness in visual communications (Sapir)
- Educating for the experience of Art (seminar) (Sapir College)
- New Media in 20<sup>th</sup> Century Art (Sapir College / BGU)
- Between Coca-Cola and Dada: Modern and Contemporary Graphic Design (Sapir)
- Art and Design on the Computer Screen (Sapir College)
- Visual Culture in the Age of New Media (Sapir College)
- The Art of the Poster (Sapir College)
- History of Graphic Design (Sapir College)

#### **Graduate courses at Ben-Gurion University:**

- Museum Architecture
- Museum Architecture in Israel: A View from Contemporaneity
- Encounters of the Third Kind: Multiculturalism in Modern and Contemporary Art; seminar
- Between Architecture and Art in Israel, from 1900 to the Present

#### **Supervision of MA Students**

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| MA | “Art right now: contemporary art as a means of mediating archaeology in museums” thesis submitted by Inbal Loichter, Department of the Arts, Ben-Gurion University of the Negev, 2017.        |
| MA | “The Perception of Space in Matthew Barney's Work,” thesis submitted by Odette Edry-Yako, Department of the Arts, Ben-Gurion University of the Negev, 2017.                                   |
| MA | “Research Through Design: Semiotics and Family Resemblance in Yaacov Kaufman’s Work,” thesis submitted by Adi Hamer Yacobi, Department of the Arts, Ben-Gurion University of the Negev, 2017. |

- MA "Yehiel Shemi: Between the Intuitive and the Rational," thesis submitted by Shahar Knafo, Department of the Arts, Ben-Gurion University of the Negev, 2017.
- MA "Architectural Representations in Jewish and Israeli Posters, 1920-1960: In the Service of Ideas and Ideology," thesis submitted by Ahuva Steinfeld Amorai, Department of the Arts, Ben-Gurion University of the Negev, 2014.
- MA "Playing with Art: Miguel Ortiz Berrocal", thesis submitted by Yael Friedman, Department of the Arts, Ben-Gurion University of the Negev, 2013.

Note: two additional theses are presently under my supervision in the Department of the Arts, Ben-Gurion University of the Negev.

### Professional Activities

- 2018 Participation in a workshop organized by Sapir Academic College and Bar-Ilan University, titled: *Objects, representations and memory*.
- 2018 Participation in full online course at the Open University, Israel, directed by Dr. Hava Aldoubi. Title of course: *On the threshold of Modernism*. Title of lecture: The Ethnic "Other".
- 2016-2017 In charge of developing the Department of the Arts program at the Eilat Campus, Ben-Gurion University of the Negev.
- 2016-2017 Pilot program for developing and teaching full online courses at Sapir Academic College. Course taught: "Israeli Architecture: Between the Global and the Local."
- 2016 Scientific and English Language editing for session at the proceedings of the 14th International DOCOMOMO Conference – Adaptive Re-use. The Modern Movement Towards the Future (session details under "conference proceedings).
- 2014 — Co-Chair of the DOCOMOMO Israel Chapter (the International Committee for Documentation and Preservation of buildings, sites and neighborhoods of the Modern Movement).
- 2014 Organizer of opening the DOCOMOMO Israel Chapter.
- 2013-2016 Member, *Sh'ar Ruach* program teaching committee, Sapir College.
- 2012 Participation in the planning and lecturing/guiding the American Associates of BGU art and architecture tour of Israel.
- 2012 Represented the Department of Art History, Ben-Gurion University at the American Associates-BGU staff professional development retreat in Israel. Presented contemporary Israeli architecture and my research.
- 2011 — Referee of MA exams and MA theses at the Department of Art History, Ben-Gurion University.

### **Other Professional Activities**

- 2016- Member, Sapir College Construction/Building committee on behalf of Sapir College Academic Staff Organization.
- 2015-2017 Member, committee for allocating stipends for lecturers' travelling to professional conferences, Sapir College Academic Staff Organization.
- 2015-2016 Member, Be'er-Sheva Municipality committee for selecting sculptures for public urban space.
- 2013 Member, Ben-Gurion University committee for selecting sculptures for the Marcus Campus.
- 2013-2014 Member, joint committee for employees and faculty enrichment and tours, Sapir College Lecturers' Organization.
- 2010-2012 Member, Sapir College Faculty Organization.

### **Review of Scientific Publications / Grants**

- 2018 Reviewed for *The Israeli Journal of Humor Research*
- 2018 Reviewed for Brill Academic Publishers (book)
- 2018 Reviewed for *Jahrbuch des Simon-Dubnow-Instituts (JBDI)*
- 2015 Reviewed for *Journal of Design Review*.
- 2007, 2010 Referee for the German-Israeli Foundation for Scientific Research and Development (GIF).
- 2006-2013 Scientific adviser / reviewer of a textbook series on modern and contemporary art for the Open University, Israel.
- 2006 Reviewer of a chapter on modern architecture for Schocken publishing house.

### **Public / Community Service**

- 2017 Lecture for the IDF Radio (Galey Zahal) Broadcasting Services (Tel Aviv, Israel) – The Broadcasted University series. Title of lecture: "The City and Art."
- 2017 Guest lecture, Magen Avraham Jewish Congregation, Omer.
- 2016 Guest lecturer at Ganey Omer Elderly Community, Omer.
- 2016 Guest lecture, Magen Avraham Jewish Congregation, Omer.
- 2015 Guest lecture, Magen Avraham Jewish Congregation, Omer.
- 2014 Jane's Walks Be'er Sheva – BGU Campus Walk.
- 2012 "Nekudat Mabat," Sapir College Lectures for the community.

## Exhibitions curated

- 2017-2018 Dana Gordon, Eran Tamir, Inbal Ben-Asher Gitler, and Yael Allweil, ***Timely Teaching: Ideological Education and Modern Architecture***, Architects House Gallery (Israel Association of United Architects), Tel-Aviv Yafo / Hadarion Gallery of the Technion Institute of Technology, Haifa.
- 2014 Contributor to the ***Modern Architecture in Africa*** Pavilion at the Milan Triennial, September-December 2014.
- 2003 Inbal Ben-Asher Gitler, ***Scrolls of Fire by Dan Reisinger***, Rosenzweig Museum and Jewish Heritage Foundation of North Carolina.
- 2002 Inbal Ben-Asher Gitler, ***Picturing the Holy Land in Nineteenth Century Engravings and Lithographs: William Henry Bartlett, David Roberts, Joseph Mallord William Turner***, Rosenzweig Museum and Jewish Heritage Foundation of North Carolina.

## Conferences Organized

- 2017-2018 Member of the organizing committee for the 4<sup>th</sup> National Preservation Conference 2018, forthcoming November 2018, Ben Gurion University of the Negev, Israel.
- 2016 Member of the organizing committee of the conference "Museology 2016: History, Theory and Practice," forthcoming December 2016, Ben Gurion University of the Negev.
- 2015-2016 Member of the organizing committee of the conference "Ruach be-Sapir – Thinking from the South" – the bi-annual conference of the Department of Liberal Arts and Sciences.
- 2015-2016 Member of the organizing committee for the 3<sup>rd</sup> National Preservation Conference 2016, forthcoming November 2016, Technion Israel Institute of Technology, Israel.
- 2015-2016 Co-organizer of the symposium "Ideal(istic) Education: Modern Education and Modern Architecture," a Docomomo – Israel Symposium, Technion, Haifa, 2016.
- 2013-2014 Organizer of the symposium "Monuments, Site-Specific Sculpture and Urban Space," in honor of the jubilee of Dani Karavan's Monument to the Negev Brigade. Department of the Arts, Ben-Gurion University of the Negev.
- 2013-2014 Member of the organizing committee of the "Poetican" symposium, Monart Museum of Art, Ashdod and Sapir College.

## Membership in Professional / Scientific Societies

- 2015- Docomomo (International Committee for the Documentation and Conservation of buildings, sites and neighborhoods of the Modern Movement).
- 2001- SAH - Society of Architectural Historians (USA).
- 2007- AIS – Association for Israel Studies.
- 2013- EAHN (European Architectural History Network).

## Scientific Publications:

### (a) Edited Books

**Ben-Asher Gitler, Inbal**, Yael Allweil, Dana Gordon and Eran Tamir (Eds.), *Timely Teaching: Educational Idealism and Modern Architecture*, Architects House Gallery (Israel Association of United Architects), Tel-Aviv Yafo, 2017 (Hebrew and English).

Ben-Asher Gitler, Inbal (Ed.), *Monuments and Site-Specific Sculpture in Urban and Rural Space*, Cambridge Scholars Publishers, Newcastle on Tyne, 2017.

### in Progress:

**Ben-Asher Gitler, Inbal** and Anat Geva, *Israel as A Modern Architectural Experimental Lab, 1948-1978*, Edited book for series: Critical Studies in Architecture of the Middle East, edited by Mohammad Gharipour & Christiane Gruber, published in association with the Society of Architectural Historians of the USA. **Forthcoming 2019, Intellect Books (peer-reviewed).**

### b) Book in Progress

**Ben-Asher Gitler, Inbal**, *Architecture as a Cross-Cultural Project: Building in Jerusalem during the British Mandate, 1917-1948*.

### (c) Chapters in Collective Volumes (Peer-reviewed)

Ben-Asher Gitler, Inbal, "Some notes on Applying Postcolonial methodologies to Architectural history research in Israel/Palestine," in: Martha Langford (Ed.), *Narratives Unfolding: National Art Histories in an Unfinished World*, McGills-Queen's University Press, Montreal, 2017, 100-122.

Ben-Asher Gitler, Inbal, and Shlomit Tamari, "The Marcus Family Campus: New Design and Contemporary Architecture," in: Yehuda Grados and Isaac (Yanni) Nevo (eds.), *Science and Scholarship in the Negev: The Story of Ben-Gurion University of the Negev*, Ben-Gurion University of the Negev Press, Beer-Sheva, 2014, 551-580. (Hebrew).

Ben-Asher Gitler, Inbal, "Campus Architecture as Nation Building: Israeli Architect Arie Sharon's Obafemi Awolowo University Campus in Ile-Ife, Nigeria, 1962-1976," in: Lu, Duanfang (Ed.), *Third World Modernism: Architecture, Development, and Identity*, Routledge, Oxon and New York, 2011, 112-140.

### (d) Refereed Articles

Ben-Asher Gitler, Inbal, "Visualizing Democracy, difference and Judaism in Israeli Posters, 1948-1978," *Israel Studies* (22, no. 3, 2017), 48-76. DOI: 10.2979/israelstudies.22.3.03

Har-Gil, Amir and Inbal Ben-Asher Gitler, "Landscape and Architecture of the Israeli Kibbutz as represented in Film and Television," *Israel Studies Review*, 30, no. 1 (2015), 101-129. DOI: [dx.doi.org/10.3167/isr.2015.300107](https://doi.org/10.3167/isr.2015.300107)

Ben-Asher Gitler, Inbal, "Between Gender, Architecture and Design: Some visual perspectives of online journalism," *History and Theory: The Protocols*, Vol. 20: "Readings," April 2011 (Hebrew).



Online Journal of the Bezalel Academy of Art, URL:  
<http://bezalel.secured.co.il/zope/home/he/1292052032>

Ben-Asher Gitler, Inbal, "Reconstructing Religions: Jewish place and space in the Jerusalem YMCA Building, 1919-1933," *Zeitschrift für Religions- und Geistesgeschichte*, (60, no. 1, 2008), 41-62. DOI: 10.1163/157007308783360543

Ben-Asher Gitler, Inbal, "Biblical Imagery in the Sculptural Program of the Jerusalem YMCA, 1919-1933," *Motar* (15, 2007), 95-106 (Hebrew).

Ben-Asher Gitler, Inbal, "'Marrying Modern Progress with Treasured Antiquity': Jerusalem City Plans during the British Mandate, 1917-1948", *Traditional Dwellings and Settlements Review* (published by IASTE, University of California, Berkeley) (15, no. 1, 2003), 39-58. Stable URL: <http://www.jstor.org/stable/41758029>

Ben-Asher Gitler, Inbal, "C.R. Ashbee's Jerusalem Years: Arts & Crafts, Orientalism and British Regionalism", *Assaph: Studies in Art History*, 5 (2000), 29-52.

### **(e) Exhibition Catalogs with Research Chapters (peer-reviewed)**

**Ben-Asher Gitler, Inbal** and Anat Geva, "Brutalism and Structuralism in the South: The Impact of Eldar Sharon," in: *Arieh Sharon: The State's Architect*, Eran Neuman (Ed.), Tel Aviv: Tel Aviv Museum of Art, forthcoming September 2018 (English and Hebrew).

Ben-Asher Gitler, Inbal, "Arieh and Eldar Sharon," in: Benno Albrecht (Ed.), *Africa: Big Change Big Chance*, Triennale di Milano, Editrice Compositori, Bologna, 2014.

### **(f) Conference Proceedings**

Ben-Asher Gitler, Inbal and Ruth Verde Zein, "'A mass of tradition and association:' reviving and reliving the buildings of Brutalism," *Proceedings of the 14<sup>th</sup> International Docomomo Conference: Adaptive Reuse – The Modern Movement Towards the Future*, Docomomo International / Casa de Arquitectura, Lisbon, 2016.

Ben-Asher Gitler, Inbal, "Not all that's grey is 'Brutalism': Architectural concepts in planning Beer Sheva, 1950-1980," *Tichnun Annual Conference Proceedings 2015*, 30 (Hebrew).

Ben-Asher Gitler, Inbal, "Be'er-Sheva as an Architectural Laboratory," *Architecture and Landscape: Proceedings of the 2014 Annual Conference*, 14 (Hebrew).

Ben-Asher Gitler, Inbal, and Naomi Meiri-Dann, "Looking Back and Looking Now: Thoughts on Architecture's construction of History," *Proceedings of the European Architectural History Network (EAHN) Annual Conference*, Turin, Italy, 2014.

Ben-Asher Gitler, Inbal, and Shlomit Tamari, "Mediating Modernism in Campus Architecture: Preservation and Revival in Israeli Universities", in: (Revised) *Proceedings of the 12<sup>th</sup> International Docomomo Conference: The Survival of Modern – From Coffee Cup to Plan*, Docomomo.

### **(g) Newspaper / Journal Articles / Other Publications**

Ben-Asher Gitler, Inbal, "100 years of Bauhaus: its legacy in Israel's Desert Periphery," *Jüdische Geschichte & Kulture: Magazin des Dubnow-Instituts*, forthcoming 2019.

Ben-Asher Gitler, Inbal, "Bet Hasofer: Historical Background and Architecture," Essay for publicizing Ben-Gurion University's establishment of a Scholars' Guest House in an historic Mandatory residence in the Old City of Be'er Sheva, Ben-Gurion University, 2018.

Ben-Asher Gitler, Inbal, "About what's not concealed in the plans for the future Gush Dan Metro," 19 July, 2016, *D+A Magazine*, <http://www.urian.co.il/ברכבת-העין-מן-סמוי-שלא-מה-על/וסגנון-תרבות/> (Hebrew).

## Lectures and Presentations

### (a) Chairing Sessions in Conferences

- 2018 Chair of keynote session and referee, 4<sup>th</sup> National Preservation Conference 2018, forthcoming November 2018, Ben Gurion University of the Negev, Israel.
- 2016 Session chair, 3<sup>rd</sup> National Preservation Conference 2016, Technion Israel Institute of Technology, Israel.
- 2016 Chair and referee, with Ruth Verde Zein, Universidade Presbiteriana Mackenzie, São Paulo, Brazil. Title of Session: "A mass of tradition and association: reviving and reliving the buildings of Brutalism" (chosen by competitive process), 14<sup>th</sup> International DOCOMOMO Conference – "Adaptive Re-use. The Modern Movement Towards the Future," Lisbon, Portugal.

### (b) Discussant, Panelist

- 2016 Panelist, Talking about Museology, Ben Gurion University of the Negev. Lecture/Tour of Old Be'er-Sheva
- 2016 Panelist, "Ruach be-Sapir – Thinking from the South" – the bi-annual conference of the Department of Liberal Arts and Sciences, Sapir College.
- 2015 Discussant, Ben-Gurion University, Department of the Arts, seminar with Israeli artists Limor Tamir and Yaniv Amar.

### (c) Peer Reviewed Presentations in Conferences and Symposia

- 2018 *Sapir College Faculty Conference*. Title of Paper: "'Jerusalem as a Cross Cultural Project' – research methodologies in architectural history"
- 2018 *100 Years of Planning and Building in Palestine and Israel (1918-2018)* (Universität Innsbruck / Bet Tfila – Research Unit for Jewish Architecture, Technische Universität Braunschweig / Institut für die Geschichte der deutschen Juden, Hamburg). Title of Paper: "Campus Architecture in Israel in the service of National Identity: Modernist University Planning meets Middle Eastern Concepts."
- 2018 *College Art Association Annual Conference 2018*, Los Angeles, California. Title of Paper: "Architecture of Knowledge in the service of National Identity: Modernist University Planning meets Middle Eastern Concepts."
- 2017 *6th Annual Conference of the European Association for Israel Studies (EASIS)*, Wroclaw, Poland. Title of Paper: "Postmodernism in Israeli Architecture, 1980-2017: Negotiating Identities."

- 2017 *70th Annual International Conference of the Society of Architectural Historians (SAH-USA)*, Glasgow, Scotland. Title of Paper: "Public Mass Housing in Israel: The "Second Wave" (1960s-1970s)." By Inbal Ben-Asher Gitler and Anat Geva.
- 2016 *Sapir College Faculty Conference*. Title of Paper: "Israeli Brutalism and Structuralism – methodologies in the research of Israeli Modern architectural history." Forthcoming November 2016 (Hebrew).
- 2016 *International Association for Media and Communication Research (IAMCR) Annual Conference*, Leicester, UK. Title of paper: "How They Manipulated The Image of Our Community: Kibbutz & Film." by Amir Har-Gil and Inbal Ben-Asher Gitler.
- 2016 *Israel Communication Association (ISCA) Annual Conference*, Kinneret Academic College. Title of paper: "Visual Literacy: Reading Contexts in Film: the Role of Architecture and Landscape Design," by Amir Har-Gil and Inbal Ben-Asher Gitler (Hebrew).
- 2015 *Modern Art and Visual Culture: a Conference in Honor of Prof. Ruth E. Iskin*. The Department of Arts, Ben-Gurion University. Title of paper: "Visualizing Jewish and democratic identities in Israeli posters from the 1950s until the 1970s."
- 2015 *5<sup>th</sup> Annual International Conference on Architecture*, Athens, Greece. Title of paper: "Identity and Nation Building: Modern Architecture in Israel's Negev Region, 1948-1978."
- 2015 *Israel Planners Association Annual Conference*, Beer-Sheva. Title of paper: "Not all that's grey is 'Brutalism': Architectural concepts in planning Beer Sheba, 1950-1980" (Hebrew).
- 2014 *European Architectural History Network (EAHN) Annual Conference*, Turin, Italy. Inbal Ben-Asher Gitler and Naomi Meiri-Dann; Title of paper: "Looking Back and Looking Now: Thoughts on Architecture's construction of History."
- 2014 *Association of Art Historians (AAH) 40th Anniversary Conference*, Royal College of Art, London. Title of paper: "New Brutalism / New Nation: The role of New Brutalism in the formation of Israeli Architecture, 1950-1970."
- 2013 *The 15<sup>th</sup> Anniversary of the Department of the Arts at Ben-Gurion University: Topics in Modern and Contemporary Art and Visual Culture*. Title of paper: "'Conquering the Desert' with Modern Architecture: Diasporic Identity vs. Israeli Identity in the Negev."
- 2012 *Docomomo Conference 2012*, Helsinki, Finland: The Survival of Modern – From Coffee Cup to Plan. Title of paper: "Mediating Modernism in Campus Architecture: Preservation and Revival in Israeli Universities," by Inbal Ben-Asher Gitler and Shlomit Tamari.
- 2012 *Sapir Culture Forum – 8<sup>th</sup> Meeting*: Organization of a session entitled "Architecture and Poetry". Title of paper: "The architecture of the Ben-Gurion University Campus and poetical expressions of the desert," by Inbal Ben-Asher Gitler and Shlomit Tamari. (Hebrew).

- 2011 *27th AIS Annual Conference: "Israel as a Jewish and Democratic State,"* Brandeis University, Waltham, MA. Title of paper: "Visualizing Jewish and democratic identities in Israeli posters: image, text, and the negotiation of ambivalence."
- 2011 *Sapir School of Communication Annual Conference.* Title of paper: "'That Business of Color' Imaging Michelle Obama in the Media" (Hebrew).
- 2010 *Sapir Culture Forum – 5<sup>th</sup> Meeting.* Title of paper: "Cultural Change and the question of Architecture in Nigeria." (Hebrew).
- 2009 *Expertise: Media Specificity and Interdisciplinarity,* Tel Aviv University. Title of paper: "Architecture in Israel/Palestine and Postcolonial Theories: a critical reassessment."
- 2009 *25th AIS Annual Conference: "Israel in 2009 – Center and Periphery,"* Sapir College, Sha'ar Hanegev. Title of Paper: "Exporting Israeli Architecture: Arie and Eldar Sharon's OAU Campus in Ile-Ife, Nigeria (1962-72)"
- 2008 *61<sup>st</sup> Annual Meeting of the Society of Architectural Historians,* Cincinnati, Ohio. Title of paper: "Campus Architecture as Nation Building: Israeli Architect Arie Sharon's Obafemi Owolowo University Campus in Ile-Ife Nigeria, 1962-1972."
- 2007 *23<sup>rd</sup> AIS Annual Conference: Israel as an Immigrant Society: Between the Melting Pot and Multiculturalism.* Title of paper: "The Negev region as a multicultural experiment: the role of architecture in absorbing immigrant societies."
- 2006 *Makom: Space and Place in Jewish Past and Present "Memories and Constructions of Places" & "In Between Places – Jewish Migration" Workshop,* Mishkenot Sha'ananim, Jerusalem. Title of paper: "Reconstructing Religions: Jewish place and space in the Jerusalem YMCA Building, 1919-1933."
- 2006 *Motar Conference, 2006,* Tel Aviv University. Title of paper: "Biblical imagery in the sculptural program of the Jerusalem YMCA Building, 1919-1933" (Hebrew).
- 2001 *54<sup>th</sup> Annual Meeting of the Society of Architectural Historians,* Toronto, Canada. Title of paper: "'Marrying Modern Progress with Treasured Antiquity': Jerusalem City Plans during the British Mandate, 1917-1948."
- 1998 *Motar Conference 1998,* Faculty of the Arts, Tel Aviv University. Title of paper: "Orientalism in the Architecture of Jerusalem during The British Mandate (1917-1948)." (Hebrew).

#### **(d) Invited lectures**

- 2015 Housing as Revolutionary Architecture Symposium, Technion Institute of Technology, Haifa, Israel. Title of paper: "Brutalism / New Brutalism: their role in the formation of Late Modernist Israeli Housing, 1950-1970."
- 2016 *Conference on Museology and Heritage held for the Israeli Heritage Sites Week,* The Department of Arts, Ben-Gurion University. Lecture-Tour of Heritage Sites in Be'er-Sheva (Hebrew).
- 2014 *Israel Association of Landscape Architects Annual Conference,* Title of paper: "Beer Sheba: Between Local and Global." (Hebrew).

- 2014 *Sense and Sensuality Symposium*, Sapir College. Title of paper: "The heavy walls understand something': considering (at least) four senses in architecture." (Hebrew).
- 2014 "Poetican:" Monart Museum of Art, Ashdod and Sapir College Symposium. Title of paper: "Three Generations of Israeli Architect-Families," by Inbal Ben-Asher Gitler and Shlomit Tamari (Hebrew).
- 2012 *Achva College Friday Morning Lecture Series*: Title of paper: "Contemporary Israeli Architecture: Between Global and Local (Hebrew).
- 2011 *Israel Planners Association Annual Conference*, Beer-Sheva. Keynote lecture: "Beer Sheba: Between Local and Global" (Hebrew).
- 2010 *Architecture Inside/Out Symposium #02: Architecture and the State, 1940s to 1970s*. Columbia University, New York, Graduate School of Architecture, Planning and Preservation (GSAPP). Title of paper: "'Conquering the Desert' in Beer-Sheva, Israel: urban expansion and architecture for the absorption of immigrant societies".
- 2010 *Between Paper, Computer and I-Phone: Journalism in the Digital Age*. Symposium, Sapir College. Title of paper: "Eye-Contact: The Visual Culture of Ads in On-Line Journalism" (Hebrew).
- 2010 *February 2010: Negev Museum Beer Sheva*, Lecture series on Dada and Surrealism: Title of paper: "The precise clash of parallel lines: Dada, Surrealism and the 20<sup>th</sup> Century Poster" (Hebrew).
- 2008 *75<sup>th</sup> Anniversary of the YMCA Building, Jerusalem*. Panel including papers by David Kroyanker, Arthur Spector, Rizek Abu-Sharr and Inbal Ben-Asher Gitler. Title of paper: "A Sermon in Stone: Constructing the Landmark Building".
- 2006 *General Assembly of the YMCA of the USA*, Nashville, TN. Title of paper: "The Jerusalem YMCA Building (1919-1933): Constructing Multi-Culturalism".
- 2006 *Faculty of Arts 2006 Graduates Conference and Scholarship Awards*, Tel Aviv University. Title of paper: "The Jerusalem YMCA Building, 1919-1933: American Architecture or Appropriation of a Middle-Eastern Vernacular?" (Hebrew).

**(e) Invited Seminar Presentations at Universities and Institutions**

- 2018 *Texas A&M University, The Department of Architecture and the Glasscock HAAVC WG*, Title of Paper: "A Sermon in Stone: Cross-culturalism in the Jerusalem YMCA Building (1919-1933)."
- 2017 *Tel Aviv University, David Azrieli School of Architecture*. Title of Paper: "Architect Arie Sharon and his work in Africa – Archival Research Methodologies."
- 2017 *University of Edinburgh, Edinburgh College of Art*. Title of Paper: "The role of housing research for design, preservation and urban regeneration."

- 2010 *Ben-Gurion University, Faculty of the Humanities, Dept. of Arts Seminar*. Title of Paper: "Campus Architecture as Nation Building: Israeli Architect Arie Sharon's Obafemi Owolowo University Campus in Ile-Ife Nigeria, 1962-1972."
- 2006 *University of Minnesota, Minneapolis, MN, YMCA Archives (Kautz Family)*. Title of paper: "The Jerusalem YMCA Building (1919-1933): Constructing Multi-Culturalism".

### **Research in Progress**

1. *Architecture as a Cross-Cultural Project: Building in Jerusalem during the British Mandate, 1917-1948.*
2. Publishing research on Israeli Brutalism focusing on Ram Karmi's Negev Center, Be'er Sheva, titled: "New Brutalism / New Nation: The role of New Brutalism in the work of Ram Karmi and the formation of Israeli Brutalism (1950-1970)."
3. Gender in Israeli Stamps: the representations of women in official stamps of the Israeli Philatelic Service (with Dr. Einat Lachover, Sapir Academic College)

### **Specialization**

- Modern and contemporary Israeli Architecture / the Architecture of Israel / Palestine in the 19<sup>th</sup> and 20<sup>th</sup> centuries.
- Israeli Visual Culture
- Relationships between art and architecture